

# **Presentation: How to get endless amounts of traffic by using one small piece of content**

**By: Rachel Rofé**

# Get endless amounts of traffic



Welcome!

I'm looking forward to spending some time with you soon.

A few things before we begin:

If you think you registered for the webinar but haven't received a unique access link, there must have been some kind of a glitch.

**[Make sure you're registered by clicking here.](#)**

Also, let's get you set up right from the start...

## **Here's how to make the most of our time together:**

1. Make sure you've blocked time out to give this training your full attention. I have a LOT to share with you, so take advantage of it!
2. Print this handout out ahead of time so you can follow along with the webinar.
3. Make sure to go through this handout before we get started. This'll help you know what to look out for during the presentation.
4. As we go through the training, make sure you keep thinking about how you can use this for your existing business. It's set up to benefit you bigtime.
5. If you have any questions, make sure to ask them. I want to make sure you walk away feeling like you learned a lot!

## **Key topics we'll be going over:**

- How you can create a year's worth of ultra-valuable content in a few days
- How you can turn each piece of content into hundreds and thousands of targeted opt-ins
- Where to discover an endless source of content ideas
- How, instead of writing, you can TALK for 10 minutes and have a new way to attract thousands of new people into your audience
- How you can convert all of your newfound visitors into paying customers
- A solution to help you make this as easy as possible

What are three reasons that starting with a podcast for traffic generation is SO effective?

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

What are three tiny podcast niches that are doing very well?

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

Recap 2 of the 3 ways you can come up with endless content ideas:

1. \_\_\_\_\_
2. \_\_\_\_\_

What are 4 ways you can make money with your show?

1. \_\_\_\_\_
2. \_\_\_\_\_

3. \_\_\_\_\_
4. \_\_\_\_\_

Name 3 ways you can convert your podcast to reach new people.

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

What's the entire 10-step podcasting system to get a ton more traffic?

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_
7. \_\_\_\_\_
8. \_\_\_\_\_
9. \_\_\_\_\_
10. \_\_\_\_\_

Do you think you can use podcasts as the basis of a ton of traffic for YOU? What questions do you have about getting started? Use this space for your own notes and questions.