8 Things You Should NOT To Do When Using Crowdsourcing Sites!

By Rachel Rofé

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About Rachel Rofe

Rachel Rofe has been a full time Internet Marketer since June 2006, and has been on the Internet for over a decade.

Although she's dabbled in many fields, she's mostly known as a membership site expert, copywriter to the "Internet Stars", and offline business expert.

She dedicates her time to learning as much as possible, both in Internet Marketing and in life. She joined the staff of Earn1KaDay in 2010.

You can read more about her on her blog at http://www.RachelRofe.com.

What NOT To Do With Outsourcing

When used correctly, outsourcing is an AMAZING thing.

When NOT used correctly, outsourcing can cost you money, time, and a lot of heartache.

Here are some of my best "Do NOT do" tips:

1. **Don't spend hours with crowd-sourcing**: So many people will spend hours upon hours using crowd-sourcing sites in order to save a few bucks. It's crazy!! (See #8).

   I have one person manage all of my crowd-sourcing. She is the person who posts campaigns for me, checks the work, and so forth.

   Even though it doesn't take that much time, it's super-simple work that anybody could do. Your time is worth a lot more than that.

2. **Don't ignore the rules:** I definitely got a Mechanical Turk account banned because I tried to get people to "like" Facebook pages. I didn't realize it was against T.O.S., missed their warning emails, and just kept pushing the envelope. Woops!

3. **Don't assume people know what you're talking about** - Make sure to step-by-step everything out. Tell people exactly what you want.

   For example -

   Step 1: Open up Facebook.com
   Step 2: Go to https://www.facebook.com/RachelRofeFanPage
   Step 3: Click "like" at the top left of the corner

   ...and so forth.

   I've definitely made this mistake in the past and then ended up approving work that wasn't done the way I wanted it to, which made me waste money (it wasn't their fault I messed up!) and

time.

4. Don't expect perfect English - Unless you specifically go to Microworkers and choose to work with people from U.S.A., Australia, Canada, or UK, you're probably not going to get perfect English.

For most jobs, this is fine... but if you want article writing or something like that, it could be a problem.

Even with choosing specific location settings within Microworkers, I also recommend stating in your job description exactly what you want. Be very clear that you're looking for people with perfect English, give examples of what you want, and let people know you won't accept entries that aren't perfect English.

5. Don't take a long time to approve work on your crowd sourcing sites: Outsourcers don't get paid until you accept their responses, or until a grace period ends, whichever comes first. The grace period is pretty long. Do the right thing and release their money right away.

6. Don't reject assignments thinking you can save some money - Besides being completely terrible, crowd-sourcing sites monitor this. When you reject too many people, they will ban your account with a quickness.

7. Don't create jobs just because you can - I've seen a lot of people get excited about crowd-sourcing and waste time and money by creating jobs that don't need to be done.

Use crowd-sourcing only when your business plan calls for it and makes sense for it. This could look like you needing 25 people to "like" your Facebook fan page so you can secure a URL, or you want ideas for a product, or you want to get better search engine rankings.

I recommend being very strategic in your time online and only using crowd-sourcing sites when it supports your overall vision.

8. Don't waste your time here because you want to "save money" - You'll earn a LOT more by focusing on generating money versus trying to save money.

Use crowd-sourcing only when it makes sense.