

Mechanical Turk And Microworkers Fast Action Checklist!

By Rachel Rofé

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About Rachel Rofe



Rachel Rofe has been a full time Internet Marketer since June 2006, and has been on the Internet for over a decade.

Although she's dabbled in many fields, she's mostly known as a membership site expert, copywriter to the "Internet Stars", and offline business expert.

She dedicates her time to learning as much as possible, both in Internet Marketing and in life. She joined the staff of Earn1KaDay in 2010.

You can read more about her on her blog at <http://www.RachelRofe.com>.

What You Can Crowdfund!

Many task-sourcing sites offer a TON of value. All you have to do is delegate a task out ONCE and then have hundreds of people rush to help you.

While there are a TON of sites out there, my personal 2 favorite are [Microworkers](#) and [Mechanical Turk](#).

There seems to be the most people on these 2 sites and turnaround is the fastest.

With both sites, you only pay AFTER you're satisfied with the work.

Microworkers makes you wait until they approve your campaign, so that can be a drag sometimes. The plus side is that once they do approve you, work is VERY fast. You can also choose the countries you want people to be from for certain tasks (for example, you might want people from the U.S. or Australia for article writing).

They have pre-set prices for different tasks and you can only pay more than their minimum.

Mechanical Turk is immediate and you can set your own price for tasks. They're just much less flexible on tasks now and you don't have any say as to which country people are from.

Here's a fast-action list of what you can do with both of these sites:

Task	Microworkers	Mechanical Turk	Notes
Article Writing	Yes	Yes	
Bookmark a page	Yes	No	
Sign up to a site	Yes	Yes	For Mechanical Turk this is only if you're having them test usability.

Task	Microworkers	Mechanical Turk	Notes
YouTube	Yes	Some Cases	<p>You can have people on Microworkers add your video to their favorites, rate it, comment on it, or subscribe to it.</p> <p>With Mechanical Turk, you can just ask for their comments about a video.</p>
Facebook	Yes	No	With Microworkers you can have them like your page, comment on conversations, change their profile photos, add you as a friend, post to your wall, like your post, or add an application.
Twitter	Yes	No	Microworkers will let you ask people to follow you, post to their wall, and add you to a list.
Create classified postings	Yes	No	
Post to Yahoo Answers	Yes	No	Ask for people to answer a specific question (including a link you give them to answer with) with Microworkers.

Task	Microworkers	Mechanical Turk	Notes
Post in forums	Yes	Yes	Both sites allow you to ask people to post on forums.
Download and install programs	Yes	Some Cases	You can only do this with MTurk if you're asking about usability.
Comment on other people's blogs	Yes	No	
Comment on your blog	Yes	No	
Write reviews	Yes	Yes	Microworkers charges you by the word count, you set your price in MTurk.
Write articles	Yes	Yes	Microworkers charges you by word count.
Rewrite articles	Yes	Yes	Microworkers charges you by word count.
Add banners, reviews, or posts to blogs	Yes	No	
Research	Yes	Yes	
Sign up as a "lead"	Yes	No	
Fill out surveys	Yes	Yes	Microworkers charges by amount of questions.

Task	Microworkers	Mechanical Turk	Notes
Ask people for their opinions	Yes	Yes	For example, if you want to address questions about something (like weight loss) you can get lots of ideas here.
Basic virtual assistant work	Yes	Yes	<p>With Microworkers you would post this under "Other".</p> <p>Example VA work would be verifying phone numbers, finding websites, identifying contact information, and other basic web/ phone research.</p>
Data Cleansing	Yes	Yes	This would go under "Other" for Microworkers. You can ask people to identify and correct duplicate postings, correct spelling errors, or find missing data and information.
Review content	Yes	Yes	If you get a ton of information and want to see what's relevant to your site, both of these services can have people mine through the content for you. Simply choose "Other" in Microworkers.

Task	Microworkers	Mechanical Turk	Notes
Transcription	Yes	Yes	
Get feedback on your business	Yes	Yes	You can ask for feedback on websites, logos, search functionality, pictures, functionality of a program or anything else about a site.
Refresh a page	No	No	
Disclose personal information	No	No	The only instance where this is OK is if you ask someone to sign up as a Lead on Microworkers.
Sign up for sites where people have to pay	No	No	